



# 2021 National Brown Swiss Convention

Hosted by New England Brown Swiss Association  
Hadley, MA

June 29 – July 2, 2020

May 25, 2021      **A Letter from the Convention Co-Chairs**

Dear New England Brown Swiss Breeders and Enthusiasts –

We are certain that we are not the only people who are happy to have 2020 in our rear-view mirror. What a year! As you are aware, New England Brown Swiss Association (NEBSA) is hosting the 2021 National Brown Swiss Convention on June 29 – July 2, 2021. While the convention will be different than our traditional format, we are confident that NEBSA and the Executive committee from the national office have created a schedule that will work given the COVID restrictions that we faced at the time of planning. With Brown Swiss friends traveling from across the country to visit New England, the opportunities to promote your brown cows is at your fingertip. I highly encourage you to register to attend the convention and be included in our convention program by paying your membership dues. Highlights of the convention will include the traditional fun auction and the cattle auction that is being run and organized by Modern Associates, Wayne Sliker.

Aside from the convention, NEBSA was a proud supporter of the two Swiss shows that have been held at The Big E this year by a newly formed group “The Northeast All-Breeds Association”. We are optimistic that our fall show will be held as it traditionally has been by The Big E but we do plan to continue the Spring annually. It’s a great local opportunity for New England members to exhibit their Swiss. The barns were full of high-quality Brown Swiss and our junior members were in strong attendance.

It is important that you submit your NEBSA dues ASAP this year. **Your paid membership will provide you with a free listing in the convention program under the “New England Brown Swiss Breeder” page.** If you wish to “upgrade” your membership, for \$100 you will be listed in the program and have a business card sized ad in the program. Please reach out to us if you have any questions.

See you at the 2021 National Brown Swiss Convention in Hadley!

Respectfully submitted,

**Kristie Kelly & Marcia Clark**

**Convention Co-Chairs**

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<b>2020 New England Brown Swiss Board of Directors &amp; Officers</b>	EMAIL: <a href="mailto:NEBrownSwiss@gmail.com">NEBrownSwiss@gmail.com</a>
President, Robert Gould 413-531-9445	Website/Social Media, Kristie Kelly 802-274-8650
Vice-President, Mike Cronin 978-235-4593	Youth Chairperson, Sarah Belder 413-386-1002
Treasurer, Marcia Clark 603-469-3560	Secretary, Christine Belder 413-537-2395

- **PLEASE VISIT OUR WEBSITE:** [www.newenglandbrownswissassociation.org](http://www.newenglandbrownswissassociation.org)
- Or find us on Facebook: [New England Brown Swiss Association](https://www.facebook.com/NewEnglandBrownSwissAssociation)

# ***NEW ENGLAND BROWN SWISS ASSOCIATION***

## ***2021 Membership Application Form***

Farm Name and/or Registration Prefix \_\_\_\_\_

Address: \_\_\_\_\_

Phone : \_\_\_\_\_ Email: \_\_\_\_\_

Do you wish to receive notices by email? YES or NO

Total number of Brown Swiss in Herd: \_\_\_\_\_ Number of Brown Swiss Milking: \_\_\_\_\_

\*please note: you do not have to own any Brown Swiss to be a member nor do you need to live in a New England State!

2021 Membership rates: \*no change in rates since 2008

Adult (over the age of 21 as of January 1<sup>st</sup> of current year - 2021): \$10.00

Junior (under the age of 21 as of January 1<sup>st</sup> of current year - 2021): FREE!

Please complete: Names will be provided to the National Brown Swiss Office to receive registration discount.

Adult #1 \_\_\_\_\_ @ \$10.00

Adult #2 \_\_\_\_\_ @ \$10.00

FARM \* : \_\_\_\_\_ @ \$25.00

- Use only if farm registers all animals under a farm/corporate name, not individuals

Junior #1 \_\_\_\_\_ @ \$ Free

Junior #2 \_\_\_\_\_ @ \$ Free

Junior #3 \_\_\_\_\_ @ \$ Free

\*if necessary, please attach names of additional Junior members

Total Due \_\_\_\_\_

Make checks payable to New England Brown Swiss Association

Mail to: NE Brown Swiss c/o Marcia Clark

PO Box 34, Cornish Flat, NH 03746

Call Marcia with any application questions: 603-469-3560

For 2021: **MEMBERSHIP APPLICATIONS ARE DUE: JUNE 10, 2021** **Your paid membership will get you listed in the active New England Breeder page of the convention program.**

\*Any applications received after 6/10/21 may not be included in the program.

**Please complete the additional form:** Information to be included on NEBSA website and convention program and send in along with your paid membership application. **Cost is \$100 if you prefer to have a business card size ad in the bulletin.**



INFORMATION INCLUDED IN CONVENTION PROGRAM AS “NEW ENGLAND BROWN SWISS ASSOCIATION MEMBER” LISTING

Farm Name: \_\_\_\_\_

Human Name(s) \_\_\_\_\_

\_\_\_\_\_ Check here if you do not want human names included on listing

Location: \_\_\_\_\_  
(City & State)

Phone # : \_\_\_\_\_

Email: \_\_\_\_\_

**COST:**

FREE listing with paid adult or farm membership

\$100 Includes listing & 1/8 page business card sized ad in convention program

\$250 Includes listing & 1/4 page ad in convention program as well as sponsorship mentions/signage throughout convention.

Larger ad prices available upon request; contact Kristie Kelly for more info

[prettypinkfarm@gmail.com](mailto:prettypinkfarm@gmail.com) or cell: 802-274-8650

Deadline: June 10, 2021